The Girl Scout Cookie Program isn’t just about selling cookies—it’s about developing skills and learning new things! Goal setting is just 1 of 5 essential skills a Girl Scout develops through the Cookie Program. Do you know the rest?

**Goal Setting**
Girls set cookie sales goals and, with their team, create a plan to reach them. This matters because girls need to know how to set and reach goals to succeed in school, on the job, and in life.

**Decision Making**
Girls decide where and when to sell cookies, how to market their sale, and what to do with their earnings. This matters because girls must make many decisions, big and small, in their lives. Learning this skill helps them make good ones.

**Money Management**
Girls develop a budget, take cookie orders, and handle customers’ money. This matters because girls need to know how to handle money—from their lunch money to their allowance to (someday) their paycheck.

**People Skills**
Girls learn how to talk (and listen!) to their customers, as well as how to work as a team with other girls. This matters because it helps them do better in school (on group projects, on sports teams, and on the playground) and, later, at work.

**Business Ethics**
Girls act honestly and responsibly during every step of the cookie sale. This matters because employers want to hire ethical employees—and the world needs ethical leaders in every field.

Look out for a registration email so Girl Scouts can start building goals and building skills on abcsmartcookies.com

The GIRL SCOUTS® name and mark, and all other associated trademarks and logotypes, including but not limited to the Trefoil Design, are owned by Girl Scouts of the USA. ABC Bakers is an official GSUSA licensee.